

Thomas Petrig



DATE OF BIRTH 23.12.1985 | **ADDRESS** Scheuchzersrasse 62, 8006 Zürich, Switzerland
MOBILE +41 (0)79 719 6331 | **EMAIL** thomas@petrig.net | **WEB** www.petrig.net
LINKEDIN ch.linkedin.com/in/thomaspetrig | **Nationality** Swiss

«I am committed to unlocking the power of Design in organisations to develop experiences, products, services or entire businesses for a better future.»

EXPERIENCE

CREAHOLIC SA (MERGER OF SWISSCOM HUMAN CENTERED DESIGN TEAM WITH CREAMHOLIC SA)
SINCE MAY 2017

HUMAN CENTERED DESIGN CONSULTANT / COCREATOR

- › Consulting businesses in transformation projects, by developing and implementing a Customer Experience / Human Centered Design Strategy.
- › Consulting and Co-Creating with companies on product- and service development projects.
- › Providing Design Thinking training for companies.
- › Leading the business development of an incubation project for technology innovation in the Medtech area.
- › Supporting management in organizational development and strategic planning.

SWISSCOM (SCHWEIZ) AG

JULY 2015 - APRIL 2017

HUMAN CENTERED DESIGN CONSULTANT / COCREATOR

- › Consulting product- and service development project for residential customers and internal security.
- › Consulting in the area of Design Thinking, Service Design, Design Strategy, Research und Acceptance & Usability Testing.

SWISSCOM (SCHWEIZ) AG

OCTOBER 2014 - JULY 2015

INTERN BUSINESS ACCELERATION

- › Responsible for conceptualizing, organization and hosting internal innovation events at Swisscom (Innovation Week, Product Day, usw.)
- › Project lead in introducing a virtual Incubation Hub for Swisscom - a single point of contact for all decentralized product- and service development projects at Swisscom.

LUCERNE UNIVERSITY OF APPLIED SCIENCES AND ARTS

AUGUST 2013 -

SEPTEMBER 2014

PROGRAM ASSISTANT DESIGN MANAGEMENT, INTERNATIONAL BACHELOR'S PROGRAM

PWC AG

APRIL 2011 -

JULY 2013

IT SUPPORT

PWC AG

APRIL 2006 -

SEPTEMBER 2009

IT SUPPORT

JUNG ELECTRONIC

APRIL 2006 -

SEPTEMBER 2009

IT SYSTEMS ENGINEER

EDUCATION

EXECUTIVE MASTER OF BUSINESS ADMINISTRATION (EMBA)

2018 - 2019

ECOLE POLYTECHNIQUE FÉDÉRALE DE LAUSANNE (EPFL)

BACHELOR OF ARTS IN INDUSTRIAL DESIGN

DESIGN MANAGEMENT, INTERNATIONAL

2010 - 2014

LUCERNE UNIVERSITY OF APPLIED SCIENCES AND ARTS

VOCATIONAL HIGH SCHOOL

GESTALTERISCHE BERUFSMATURITÄTSSCHULE ZÜRICH

2007 - 2009

APPRENTISHIP IT SYSTEMS ENGINEER

ISE AG / TECHNISCHE BERUFSSCHULE ZÜRICH (TBZ)

2001 - 2005

AWARDS

2019 | ACCENTURE EXCELLENCE AWARD FOR BEST STRATEGIC AND INNOVATIVE PROJECT AT EPFL EMBA

2015 | SWISSCOM TOP-PRAKTIKANT

REFERENCES

Upon request I am happy to provide you with the contact details of my references.

SKILLS

- › Strategic Planning (Innovation / CX)
- › Design Research
- › Customer Experience Design / Service Design
- › Prototyping
- › Human Centered Design / Design Thinking
- › New Product Development
- › Innovation Management
- › Business Model Innovation
- › Lean Startup / Agile Development Methodology
- › Design for Sustainability

SOFTWARE SKILLS

PHOTOSHOP	*****
INDESIGN	*****
ILLUSTRATOR	*****
MS OFFICE	*****
SKETCH	*****
TYPO 3	*****
WORDPRESS	*****
JOOMLA	*****